

LDEstras Monthly Shopping Spree Official Contest Rules

Effective Date: March 27, 2015

To enter you must be a registered LDEstras Program member in good standing. You will automatically be entered for a chance to win when you become a LDEstras Program member and then each time you earn a "Visit" under the LDEstras Program. For the definition of a "Visit", see the Terms and Conditions of the LDEstras Program: <https://www.ldextras.com/Terms>

To enter without purchase, LDEstra members can mail in their name, Member Identifier, email address, and a 100 word handwritten letter on what they would purchase if they win the LDEstras shopping spree. Each entry needs to be in a separate envelope and will count as a valid single entry. Each entry needs to be in a separate envelope and will count as a valid single entry. Mail each entry to LDEstras Program Administration, 6900 Maritz Drive, Mississauga, ON, L5W 1L8. London Drugs is not responsible for entries that become lost or misdirected.

There is a maximum limit of five entries per Member per day from all sources, including entries based on member sign-up, Visits and on a without purchase basis. Any entries received in excess of five in one day will be discarded.

A random draw will be made on a designated day of each month the contest runs, based on all Member entries received throughout the preceding calendar month. Any valid entries that are not received for any reason by the last day of the current calendar month will be included in the following month's contest. All valid entries received during March 2015 will be included as entries for the April 2015 contest.

To win, selected entrants must correctly answer a skill-testing mathematical question and sign the *Declaration* and Release in form required by London Drugs which, among other things: confirms compliance with the contest rules and acceptance of the prize(s) as awarded; releases London Drugs from liability in association with the contest and prize; and consents to the use of their name, photograph, voice and statements for promotional and publicity purposes. A selected entrant that is under the age of majority in the province where they reside will need a parent or legal guardian to sign the Declaration and Release.

There will be 1 (one) prize of a \$2,500 London Drugs Shopping Spree available to be won. This prize will be in the form a London Drugs promotional card to be used within 16 months of date the prize is awarded. Prize must be accepted as awarded and is non-transferable. The promotional card cannot be redeemed for cash.

Contest is not open to employees of London Drugs, its service providers or advertising agencies involved in the administration of this contest, or any family member living with any such employee. Residents of Quebec are not eligible to participate.

Selected entrants will be contacted by telephone or email. No correspondence will be entered into except with selected entrants.

The chances of winning a prize will depend on the number of eligible entries received. Decisions of London Drugs in respect of all aspects of this contest including, but not limited to, eligibility of entries and correctness of answers given to the skill-testing question, are final.

London Drugs, its service providers, advertising agencies, and their respective representatives are not liable to an entrant in any manner relating to the contest or the awarding and use of the prize.

This contest is subject to all federal, provincial, and municipal laws and regulations.

By entering, the entrant consents to the collection of all personal information included on their entry and agrees to the use and disclosure of such information by and between London Drugs and their authorized service providers and advertising agencies. The winner(s) also agrees to the collection, use and disclosure of their name, entry, photographs, voice and statements for London Drugs' publicity purposes without further compensation. All personal information collected from entrants will be used only for the purposes of administering the contest and for marketing and promotional purposes as contemplated by these rules. Under no circumstances will any personal information be sold or rented to third parties; all personal information collected by London Drugs will be kept in accordance with the privacy policy of London Drugs (click [here](#)) and in accordance with all applicable privacy laws.

London Drugs reserves the right to terminate this contest, in whole or in part, and/or modify or suspend the contest, and/or these rules in any way, should any event or circumstance arise that in the sole discretion of London Drugs may affect the fair and proper administration thereof.
